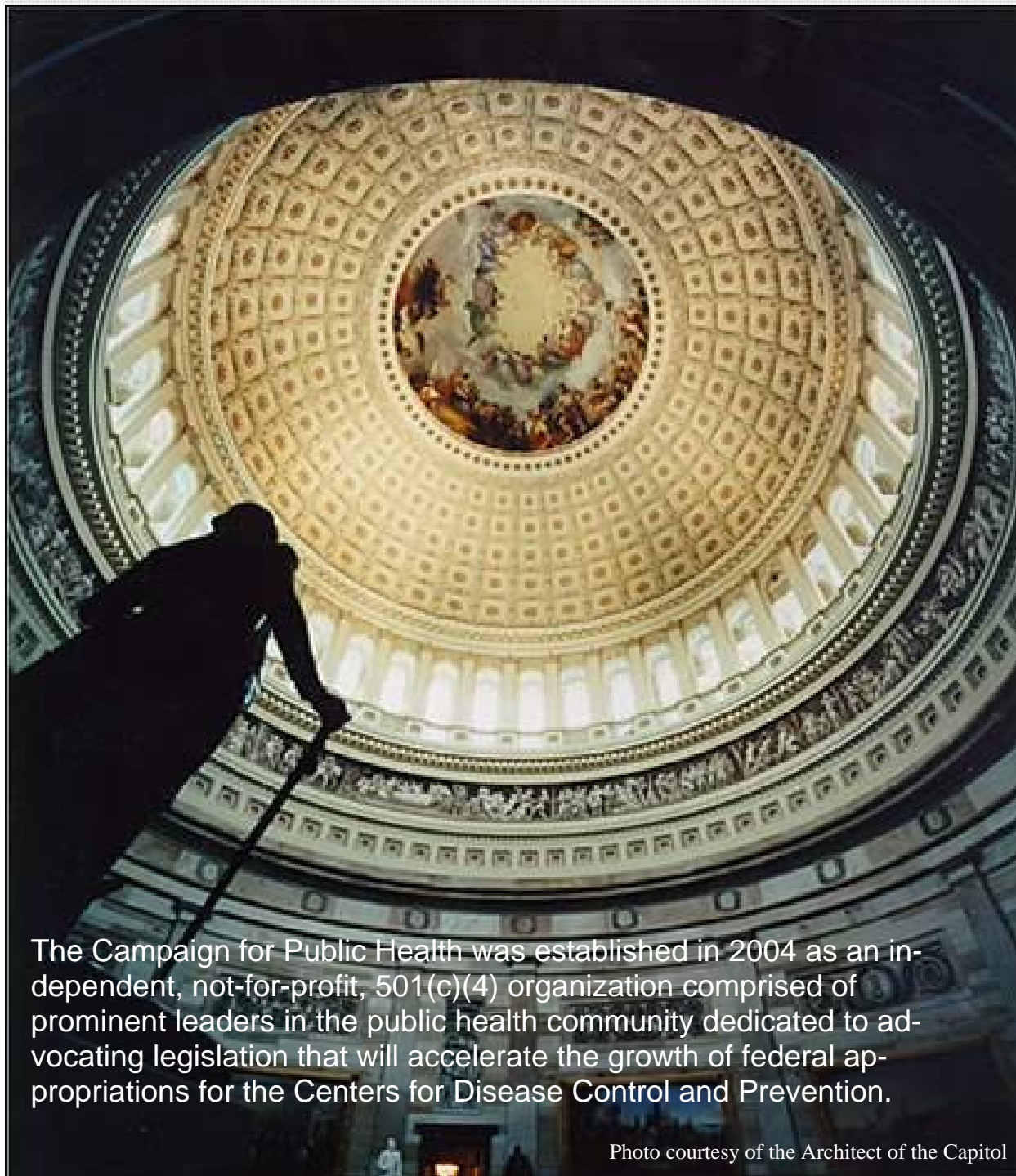


2005 Annual Report Campaign for Public Health



The Campaign for Public Health was established in 2004 as an independent, not-for-profit, 501(c)(4) organization comprised of prominent leaders in the public health community dedicated to advocating legislation that will accelerate the growth of federal appropriations for the Centers for Disease Control and Prevention.

Photo courtesy of the Architect of the Capitol

Message from the Chairman of the Board

The Campaign for Public Health concluded our first full calendar year as an organization in excellent form. Thanks to the hard work of our Board and volunteers, a committed staff and the involvement of our partner organizations in the health community, CPH accomplished a great deal in 2005.

Early in 2005, CPH made a commitment to the long-term strength of the organization by hiring a seasoned professional in government affairs and lobbying. Karl Moeller joined the Campaign for Public Health as the executive director and immediately helped the Board craft the organization's first Strategic Plan. Several new initiatives were planned and executed that expanded the influence and reach of CPH.

CPH redoubled our advocacy and outreach efforts directed at Congress and the Administration. Former Congressmen John Porter and Paul Rogers of Hogan and Hartson, LLP, were instrumental to this effort, accompanying CPH on several meetings with members of Congress, Hill staff and Administration officials. Our meetings with policy makers focused their attention on the proposed cuts to the CDC's budget, growing national health concerns, pandemic flu preparedness, hurricane response efforts and the important role the CDC plays in so many equally critical health areas. CPH also coordinated letters to the Administration and to targeted members of Congress - highlighting the role the CDC plays in protecting the health of all Americans.

The Campaign has seen tremendous growth in our Advisory Council membership. We are pleased that so many public health organizations joined our effort in 2005. The strength of the Campaign clearly is due in large measure to the interest and support of our partners, and we are delighted so many joined us in common cause to support the nation's leading health protection agency.

CPH ended 2005 in outstanding fiscal condition due to strong support from a variety of new partners such as the Constella Group, Merck, the Aetna Foundation and GlaxoSmithKline. Just as important are the founding contributors who returned to support our efforts again in 2005. Both Pfizer and Research! America deserve special recognition in this regard.

While both the past and proposed cuts to the CDC's budget are worrisome, CPH has developed the solid foundation needed to meet the challenges that lie ahead. We continue to build on the momentum and success of 2005. With the continued support of our partners and supporters, we intend to turn the tide on the CDC's budget—providing the agency with the funds necessary to achieve the CDC's mission on behalf of the American public.

Sincerely,



Evan Jones
Chairman of the Board of Directors



Chairman Evan Jones
Chairman and CEO
Digene Corporation

Campaign for Public Health Year in Review

- During 2005, CPH organized several dozen meetings with members of Congress, held several dozen additional meetings with key congressional staff and remained in regular phone and email contact with important congressional offices throughout the year. This critical groundwork helps build our strategic relationships in Congress.
- The Campaign published our first historical analysis of the CDC's budget early in 2005. The spreadsheet tracks proposed funding levels for agency programs throughout the annual budget cycle. The analysis tracks major variations from year-to-year, clarifying the true size and scope of the CDC budget. The chart was given to Congress, the Administration, media sources and our partners.
- CPH produced a one-page fact sheet for use during lobbying visits. These highlight the fact that only 0.4 percent of federal health spending is directed towards the CDC's efforts. The bulk of federal spending is earmarked towards managing preventable illnesses or conditions. The document highlights the fiscal benefits of prevention through several telling examples.
- In October 2005, CPH initiated a sign-on letter to President Bush. Over 40 partner organizations joined CPH on the letter, calling on the Administration to "substantially increase" CDC funding.
- During meetings with senior White House officials and high-level Administration staff, CPH discussed the Administration's budget proposals for the CDC and made the case for more funding for the agency. CPH provided copies of our analysis, letters and fact sheets during these gatherings.
- CPH joined with several of our partners in successful efforts to secure emergency federal funding for pandemic influenza preparedness. Some congressional leaders were apprehensive about the need for the Administration's emergency funding request. CPH worked to encourage their support.
- In the wake of the Gulf Coast hurricanes of 2005, CPH highlighted the extremely important contributions made by the CDC. CDC used their knowledge to prevent injury and illness in the areas impacted by these disasters.
- Our first Strategic Plan was adopted in 2005. This living document is used to guide the organization's work and has been instrumental in carrying out our mission.
- CPH helped fellow advocates speak with a common message when promoting the CDC. Karl Moeller, CPH executive director, worked closely with the National Health Council, the Association of State and Territorial Health Officials, the Research to Prevention Coalition, the CDC Coalition, the Coalition for Health Funding and other individual organizations in this effort.
- CPH launched www.FundCDC.org in 2005, significantly expanding the reach of the organization and allowing for national visibility of the organization's messages.
- CPH ended the 2005 year in outstanding fiscal condition due to support from Pfizer Inc., the Aetna Foundation, Merck Pharmaceuticals, the PerkinElmer Foundation, GlaxoSmithKline, Research! America, and the Constella Group LLC, as well as our Chairman, Evan Jones. Without their support, the vital work of the Campaign would not be possible.

The Mission of the Campaign for Public Health

The Campaign for Public Health is dedicated to advocating legislation that will accelerate the growth of federal appropriations for the Centers for Disease Control and Prevention. The Campaign has four main objectives:

- Formulate and implement an appropriate advocacy strategy to achieve Executive and Legislative branch support of accelerated funding for the CDC with a goal for the agency of \$15 billion by 2012;
- Convene public health stakeholders to jointly advance communications and educational outreach efforts in support of a level of funding that will enable the CDC to fulfill its mission “to protect health and quality of life by preventing and controlling disease, injury and disability”;
- Strengthen Legislative and Executive branch knowledge and understanding of the integral roles and responsibilities of the CDC and resource requirements for fulfillment of these roles and responsibilities; and,
- Cultivate Congressional champions for the CDC.

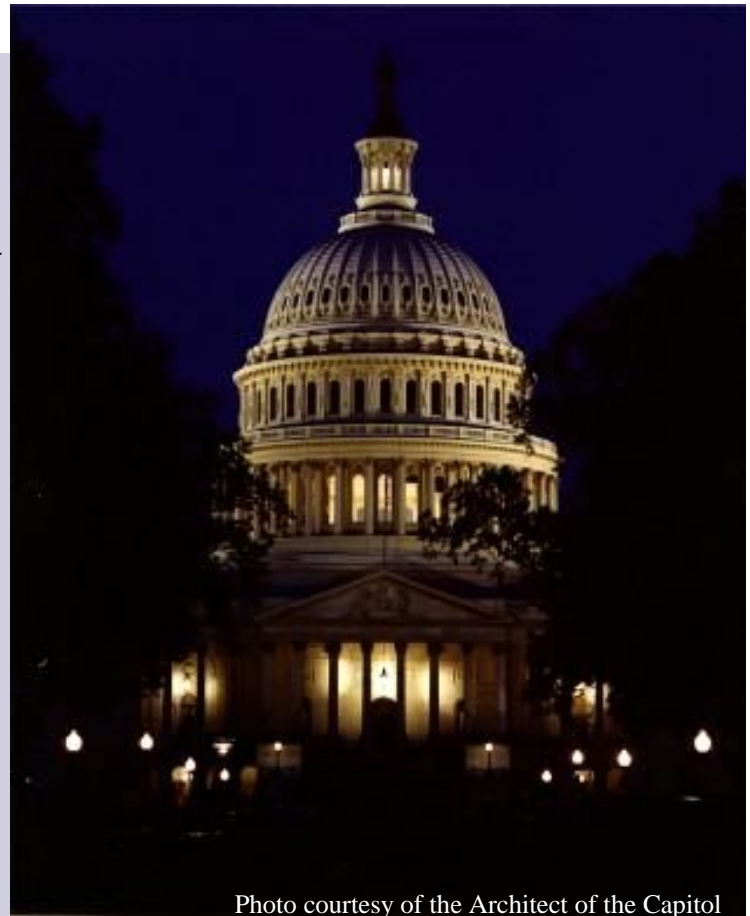


Photo courtesy of the Architect of the Capitol

The CDC — Protecting the Health of All Americans

All Americans are safer, healthier and more productive because the CDC protects us from emerging health threats here at home and around the world.

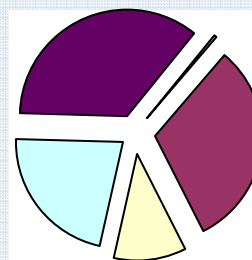
While we spend \$115 per person each week on health care overall, only about 50 cents of that amount is invested in the CDC’s efforts to protect the health of each American (*see pie chart*).

The budget of the Centers for Disease Control and Prevention represents only 1/3 of one percent of the FY05 federal budget.

America needs a strong CDC to bring knowledge of health and safety into our communities through state and local health agencies, which rely on the CDC and its credibility. The CDC forges our national science-based policies and programs in partnership with local governments.

Public support for the CDC’s work is overwhelmingly strong. Three-fourths of Americans say they and their community have benefited from public health services. More than 90% of Americans say the CDC is extremely or very important in protecting us against biological and chemical terrorism.²

US Government Health Spending¹



■ CDC Funding 0.4%

■ Hospital care 31%

□ Rx Spending 11%

□ Physician/clinical services 22%

■ Other 36% (home health, nursing homes, dental, etc.)

1 – Office of the Actuary at the Centers for Medicare and Medicaid (2004) and federal budget documents


2 – Harris Interactive for Research!America

2005 Financials: Auditor's Report

The Campaign's Board requested that Renner & Company perform an independent audit of the organization's 2005 financial statements.

CPH was informed that our FY2005 transactions were well managed and handled in accordance with professional accounting standards.

The attached documents are taken from Renner & Company's final report to the Board.



**Renner
&
Company**
Certified
Public
Accountants

301 NORTH FAIRFAX STREET, SUITE 206, ALEXANDRIA, VIRGINIA 22314 TEL 703.535.1200 FAX 703.535.1205 www.rennercpa.com
A PROFESSIONAL CORPORATION

INDEPENDENT AUDITORS' REPORT

The Board of Directors
The Campaign for Public Health
Washington, DC

We have audited the accompanying statement of financial position of The Campaign for Public Health (a not-for-profit organization) as of December 31, 2005 and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the management of The Campaign for Public Health. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Campaign for Public Health as of December 31, 2005, and the changes in its net assets and its cash flows for the year then ended in conformity with U.S. generally accepted accounting principles.

Renner and Company, CPA, P.C.

June 20, 2006

<u>THE CAMPAIGN FOR PUBLIC HEALTH</u>	
STATEMENT OF ACTIVITIES	
for the year ended December 31, 2005	
<u>SUPPORT AND REVENUE</u>	
Grants and contributions	\$ 362,258
Dividend Income	81
<u>TOTAL SUPPORT AND REVENUE</u>	\$ 362,339
<u>EXPENSES</u>	
Program	\$ 158,457
General and administrative	28,775
Fundraising	18,998
<u>TOTAL EXPENSES</u>	\$ 206,230
<u>CHANGE IN NET ASSETS</u>	\$ 156,109
<u>NET ASSETS</u> , beginning of year	77,874
<u>NET ASSETS</u> , end of year	\$ 233,983

Campaign for Public Health

Advisors and Partner Organizations

Senior Advisors

The Honorable Dale Bumpers
Former U.S. Senator

The Honorable John Edward Porter
Former U.S. Congressman

The Honorable Louis Stokes
Former U.S. Congressman

William Foege, MD, MPH
Former CDC Director

The Honorable Paul G. Rogers
Former U.S. Congressman

The Honorable Louis W. Sullivan, MD
Former DHHS Secretary

Jeffrey Koplan, MD, MPH
Former CDC Director

William Roper, MD, MPH
Former CDC Director

The Honorable Bob Michel
Former U.S. Congressman

David Satcher, MD, PhD
Former CDC Director
Former U.S. Surgeon General

Advisory Council

M. Elaine Auld, MPH, CHES
Society for Public Health Education

Michael Barry
American College of Preventive Medicine

Scott J. Becker, MD
Association of Public Health Laboratories

Georges Benjamin, MD, FACP
American Public Health Association

Floyd E. Bloom, MD
The Scripps Research Institute

Gail Cassell, PhD
Eli Lilly and Company

John M. Clymer
Partnership for Prevention

Yank D. Coble, Jr., MD
World Medical Association

Barbara A. DeBuono, MD, MPH
Pfizer, Inc.

Marie M. Fallon, MHSA
National Association of Local Boards of Health

Phyllis Greenberger, MSW
Society for Women's Health Research

Stephen Hargarten, MD, MPH
The Society for Advancement of Violence and Injury Research

W. David Helms, PhD
Coalition for Health Services Research

David P. Hoffman
National Association of Chronic Disease Directors

Jennifer Howse, PhD
March of Dimes Birth Defects Foundation

Paul E. Jarris, MD, MBA
Assoc. of State and Territorial Health Officials

John H. Klippel, MD
Arthritis Foundation

Alan Leshner, PhD
American Assoc. for the Advancement of Science

Jeffrey Levi, PhD
Trust for America's Health

Allison Lewis
Association of Teachers of Preventive Medicine

Patrick Libbey
National Assoc. of County and City Health Officials

Patrick M. McLain
GlaxoSmithKline

Lynn B. Nicholas, FACHE
American Diabetes Association

William D. Novelli
AARP

Michael T. Osterholm, PhD, MPH
American Society for Microbiology

Hugh R. Parry
Prevent Blindness America

Andrew T. Pavia, MD
Infectious Diseases Society of America

William Peck, MD
Washington University School of Medicine

David B. Scharf, MPH
State & Territorial Injury Prevention Directors Assoc.

John Seffrin, PhD
American Cancer Society

Harrison Spencer, MD, MPH
Association of Schools of Public Health

Harry Teter
American Trauma Society

Reed V. Tuckson, MD
UnitedHealth Group

Steven A. Wartman, MD, PhD
Association of Academic Health Centers

M. Cass Wheeler
American Heart Association

Mary Woolley
Research!America

THE CAMPAIGN FOR PUBLIC HEALTH
900 2nd Street, NE, Suite 118
Washington, DC 20002

Executive Director, Karl B. Moeller, MPA
Web site: www.FundCDC.org
Phone: (202) 898-9060