



## News from Washington Archives: 2008

### December 2008

#### **PUBLIC HEALTH FOCUSED LETTER SENT TO CONGRESS & THE ADMINISTRATION**

The Campaign for Public Health sent an important public health focused letter to congressional leaders as well as the incoming Obama Administration on December 18.

More than 120 organizations signed on in support of this letter, including national health organizations, health departments and universities.

To view the letter, [click here](#).

### November 2008

#### **PUBLIC HEALTH MEETING ON GLOBAL HEALTH, HEALTH DIPLOMACY & INFECTIOUS DISEASES DRAWS LARGE CROWD ON HILL**

On Wednesday, November 12, the Campaign for Public Health in conjunction with the Congressional Study Group on Public Health held their fourth in a series of meetings on the role of public health in the health reform debate.

While the first two meetings dealt with broad public health issues and the third meeting focused on the business community and public health, this most recent meeting dealt with issues related to *global health*, *health diplomacy* and *infectious diseases*.

More than 40 people were in attendance from congressional offices, health organizations as well as other interested stakeholders.

The fifth and final meeting will be held on Wednesday, December 3rd from 3:30-5:00 p.m. and will focus on *chronic disease*, *minority health*, *health disparities* and *“scoring prevention”*. Please email [KristenL@FundCDC.org](mailto:KristenL@FundCDC.org) for more information.

These meetings are intended to result in a comprehensive list of “Public Health Priorities” that will be presented to staff from relevant committees of jurisdiction by the Study Group in the upcoming months.

A few of the topics discussed at the November 12th meeting were:

- Need to better leverage the health diplomacy aspect of global health
- Stress how global health has a positive economic impact on the U.S. domestically
- Establishment of a defined career path for global health professionals upon return

- Importance of helping developing nations build their public health capacity to track and monitor diseases
- Importance of funding quarantine efforts at the CDC at all points of entry into the U.S.
- Need for adults and health care workers to be more systematically and comprehensively targeted for immunizations

Participants to date include:

AARP Public Policy Institute, Abbott Laboratories, AcademyHealth, AIDS Action, Allergy & Asthma Network Mothers of Asthmatics, Alliance for Health Reform, American Association of Colleges of Pharmacy, American Association of Occupational & Health Nurses, American Academy of Nurse Practitioners, American Cancer Society Cancer Action Network, American College of Gastroenterology, American College of Occupational & Environmental Medicine, American Diabetes Association, American Heart Association, American Medical Association, American Public Health Association, APIC, American Veterinary Medical Association, Arthritis Foundation, Association of Maternal and Child Health Programs, Association of State and Territorial Health Officials, Auburn Health Strategies, Beacon Capital Partners, Brain Injury Association of America, Center for Biosecurity (UPMC), Center for Strategic and International Studies, Center on Budget and Policy Priorities, Chamber of Commerce, Commissioned Officers Association of the U.S. Public Health Service, Cornerstone Government Affairs, Council of State & Territorial Epidemiologists, Families USA, Georgetown Global Health Law, GolinHarris, Healthcare Leadership Council, Home Safety Council, Infectious Disease Society of America, National Alliance of State & Territorial AIDS Directors, National Association of County and City Health Officials, National Association of Health Underwriters, National Association of Local Boards of Health, NAPWA, National Foundation for Infectious Diseases, National Hemophilia Association, National Kidney Foundation, National Partnership for Women and Families, National Safety Council, Partnership for Prevention, Pediatric Infectious Disease Society, Research!America, Results, Society for Public Health Education, Special Olympics, Trust for America's Health, U.S. Department of Health & Human Services, U.S. Department of Homeland Security – Office of Health Affairs.

Over twenty House and Senate staff representing both personal offices and committees of jurisdiction was present at the last meeting, including majority and minority staff from the Senate Health Education Labor and Pensions Committee and staff from the House Committee on Oversight and Government Reform. Representatives from the personal offices of Senators Burr, Cochran, Kennedy, Obama and Stabenow attended as did staff from the offices of Representatives Cantor, Christensen, DeLauro, Markey, McCollum, McGovern, Moran, Granger, Ryan, Roybal-Allard and Stark.

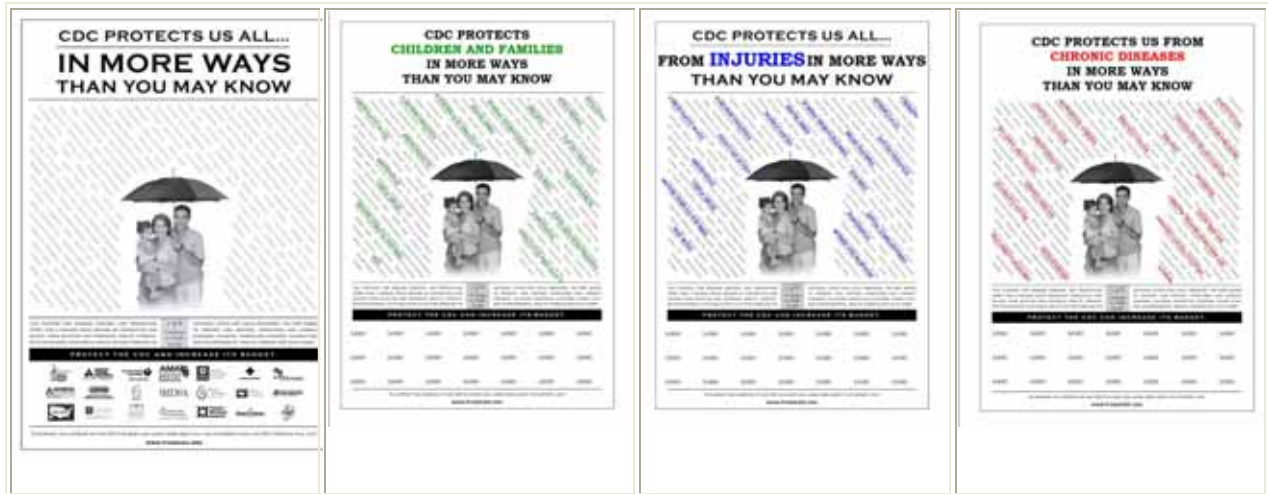


Photo from the November 12th Meeting

### **CDC BUDGET CHART UPDATED FOR FY09**

Click on the icon below to view CPH's updated CDC budget chart.





### THIRD "HEALTH REFORM" STRATEGY SESSION HELD

In response to the ongoing "health care reform" debate, the Campaign for Public Health and the Congressional Study Group on Public Health are organizing a series of meetings on Capitol Hill. The purpose of these meetings is to gather interested stakeholders in an open discussion of the important role public health must play in any health reform discussion or debate. The first two meetings covered overall public health issues. The most recent meeting, held on October 22, focused on the role of the business community. Turnout was excellent, with nearly 50 people representing House and Senate congressional offices, the business community and various health organizations in attendance.

The business sector's thoughts on health reform were presented by James Gelfand and Katie Strong of the **US Chamber of Commerce**.

Upcoming meetings of the group are planned and will again focus on specific areas. These dates and topics are:

- November 12th from 3:30-5:00 p.m. - *Global health, health diplomacy and infectious diseases*
- December 3rd from 3:30-5:00 p.m. - *"Scoring" prevention, chronic diseases, minority populations and disparities*

For the meeting locations or to learn more, please contact Kristen Latona at [KristenL@FundCDC.org](mailto:KristenL@FundCDC.org).

### September 2008

#### FALL E-UPDATE HIGHLIGHTS CPH EFFORTS

*The Campaign's Fall newsletter was sent to our mailing list and covers several recent efforts. A PDF of the mailing is available [here](#). The text of the report is below. If you download and print the document, use legal size paper.*

#### FUNDING BILLS POSTPONED UNTIL AFTER ELECTION

Both the House of Representatives and the U.S. Senate passed a Continuing Resolution that will fund government operations until early March of next year. President Bush is expected to sign the measure – pushing any final conclusion of the FY09 funding debate onto the plate of the next Congress and the next President.

This stop-gap "CR" funding legislation became necessary when Congress and the White House could not agree on several outstanding annual funding bills prior to the end of the federal fiscal year (including the Health, Labor and Education funding measure). Technically, without either an agreement on the outstanding spending bills or an agreement to continue funding the government at last year's levels, Congress and the White House would need to shut down non-emergency agencies of the government whose spending bills had not passed. Clearly this would be an unattractive option for anyone in Washington this close to national elections. The CR allows the government to continue operating at last year's funding levels until an agreement on future funding levels can be reached.

### **McCAIN & OBAMA COMMENT ON CDC FUNDING**

In a web survey recently completed by both John McCain and Barack Obama, the presidential candidates detail their positions on the funding needs of the CDC. The "Your Candidates-Your Health" web site asked questions on several critical health topics. Complete responses to these and other health and research-related questions can be found at [www.yourcandidatesyourhealth.org](http://www.yourcandidatesyourhealth.org).

Regarding funding for the Centers for Disease Control and Prevention: **Senator McCain** stated: "I strongly support funding for CDC. CDC plays an important role in not only promoting better health for Americans through better management of chronic care diseases and encouraging healthier lifestyle habits but also strengthens our homeland security by combating bioterrorism threats, pandemics and promoting emergency preparedness." Senator McCain did not check any of the multiple choice statements that appear as part of this question. These multiple choice positions include: 1) CDC funding is not a priority, 2) CDC funding is adequate, or 3) the CDC needs more funding.

In response to the same multiple choice statements, **Senator Obama** chose the third option, indicating he would like to see an increase in funding for the CDC's core programs. Senator Obama's written response stated, "I believe that the CDC plays a critical role in our nation's health care and national security infrastructure, and I will ensure the CDC has the resources it needs to fulfill its public health mission."

### **PUBLIC HEALTH LEADERS ROUNDTABLE LAUNCHED**

The *Public Health Leaders Roundtable* welcomed CDC Director Dr. Julie Gerberding as a guest speaker at its first meeting in late September. This newly formed internal advisory group is made up of major donors to CPH. This diverse group of leading executives plans to hold formal meetings bi-annually to advise the CPH Board, discuss trends in public health, issue occasional statements, meet leading thinkers in the field and otherwise help CPH strengthen the CDC.

The first meeting of the Roundtable included CPH Board members, CPH staff, individual members and senior representatives from Abbott Laboratories, the American Diabetes Association, the American Public Health Association, the Association of Schools of Public Health, the Maternal and Child Health Association, Northrop Grumman, Ogilvy Public Relations, Pfizer, Research!America, SRA International and Wyeth Pharmaceuticals.

Dr. Gerberding attended the opening of the meeting and gave participants an overview of the CDC and its public health programs heading into 2009. Dr. Gerberding stressed that three things have never been greater: the opportunities that exist in public health, need for the CDC's work and the challenges facing the agency. The question and answer period with the CDC Director was extremely informative.

During the meeting, CPH Chairman Evan Jones gave an overview of the organization and our major efforts while board member Jennifer Luray led discussions on positioning the CDC for 2009 and beyond. Ms. Luray and the group discussed ways the Roundtable could bolster CPH efforts and support our goals while ensuring the group provides members with value. It was announced that Larry Hausner, CEO of the American Diabetes Association, would co-chair future meetings of the Roundtable with Ms. Luray.

The Roundtable is expected to meet again early next year, and CPH board members look forward to expanding membership in this work group. Organizations interested in taking part in future meetings should contact our executive director, Karl Moeller at [KarlM@FundCDC.org](mailto:KarlM@FundCDC.org).

## STUDY GROUP AND CPH HOST "HEALTH REFORM" MEETING ON CAPITOL HILL

In partnership with the Congressional Study Group on Public Health, CPH organized a meeting on Capitol Hill to discuss the important role of public health in the ongoing health care reform debate. A diverse group of the nation's leading health organizations\*\* came to the first meeting in mid-September. Several additional strategy sessions are planned for October.

In addition to discussing the details of health bills currently being drafted, the group also explored several essential public health topics that must be included in any health reform discussion. Some of the overarching topics discussed at the meeting included: using science- and evidence-based research as the foundation of public health programs, public health surveillance and data collection systems, the important role of community-based public health programs, the need to project health challenges farther into the future and set priorities accordingly, the possibility of "scoring" the cost savings associated with prevention and public health programs and considering "mandatory" or dedicated funding streams for crucial public health threats as was done for childhood vaccinations. Specific public health issues discussed included a critical need for public health workforce development, workplace wellness programs and the need to combat obesity. For further details please email Kristen Latona at [KristenL@FundCDC.org](mailto:KristenL@FundCDC.org).

*\*\* Organizations represented at this first meeting included: Alliance for Health Reform, American Cancer Society Cancer Action Network, American Diabetes Association, American Heart Association, American Public Health Association, American Veterinary Medical Association, Association of State and Territorial Health Officials, Center on Budget and Policy Priorities, Cornerstone Government Affairs, Infectious Disease Society of America, National Association of County and City Health Officials, Partnership for Prevention and Trust for America's Health as well as a bipartisan group of more than a dozen House and Senate staff representing both personal offices and committees of jurisdiction.*

## CHRONIC DISEASE, CHILDREN AND FAMILIES & INJURY: FOCUS OF 3 NEW ADS



Ogilvy Public Relations will continue its in-kind support of our pro-CDC ad campaign of 2007 and 2008. With Ogilvy's help, CPH will produce up to six new ads in preparation for the opening of the next federal budget cycle in 2009. In partnership with many national organizations and Advisory Council members, CPH has begun updating our "rain" ad. Revised ads will focus on several specific public health issue areas. Using the familiar layout and look of our successful "rain" ad, this campaign will build awareness of child and maternal health programs, chronic disease prevention efforts and injury prevention work at the CDC. The "rain" for these ads will be adjusted to include key words related to each topic based upon the recommendations of participating organizations. The ads will also feature the logos of sponsoring organizations. Three additional issue ads may also be developed pending interest from other coalitions.

Completed ads will be placed in Hill publications and will be available to hand out during "lobby day" meetings with legislators. Please contact a CPH staff member if you would like your organization to be a part of this new messaging effort.

*The image here is a concept ad created by our executive director as a sample.*

## 2007 ANNUAL REPORT AVAILABLE ON OUR HOMEPAGE

The Campaign for Public Health has published its 2007 Annual Report and made the document available on our homepage. The document reviews some of our past successes and details future plans for our organization.

## **CPH STAFFER RETURNS FROM WORK ON HIV/AIDS IN AFRICA**

Kristen Latona has returned to Washington, DC, after spending three months working at The AIDS Support Organization (TASO) in Uganda. CPH is pleased she had an opportunity to participate in this invaluable on-the-ground public health experience. While in Uganda, Ms. Latona aided TASO in strengthening a program to prevent mother-to-child transmission of HIV. This experience gave Ms. Latona firsthand knowledge on the benefit of global health programs and the positive impact these efforts can have health and global relations. Visit [kristenlatona.blogspot.com](http://kristenlatona.blogspot.com) for more details on her summer in Uganda.

## **CORPORATE RECEPTIONS EXPAND INTEREST AND AWARENESS**

The Campaign for Public Health hosted evening receptions in New York City and Washington, DC, over the summer. Leaders from a broad array of corporations, non-profit organizations, local governments and academia participated. The Chairman of the Campaign for Public Health, Evan Jones, spoke at these events about the importance of our mission and gave attendees an update on our recent efforts. These receptions ensured CPH connected with a wide array of business groups and leaders in the health field and enabled CPH to meet new partners in our effort to strengthening the Centers for Disease Control and Prevention. CPH is now working with major Atlanta-based companies on a possible reception in Atlanta this fall. We are hopeful that our colleagues in the CDC's home city will join us, and we encourage those in Atlanta to stay tuned.

**August 2008**

## **2007 ANNUAL REPORT OF THE CAMPAIGN FOR PUBLIC HEALTH NOW AVAILABLE ONLINE**



Click the icon below to download a PDF copy of the report.

## **CDC FUNDING DEBATE CONTINUES INTO THE FALL... AND WINTER?**

Congress left Washington in early August to begin their month-long summer district work period. Among the unfinished funding bills still to be completed is the Labor Health and Human Services Appropriations bill which funds the Centers for Disease Control and Prevention. While both Chambers have proposals drafted (and the Senate's subcommittee passed their measure), partisan disagreements have stalled the bills progress. To further complicate matters, President Bush indicated a willingness to veto spending bills that are over and above the spending levels he proposed to Congress in February. His budget proposal, for example, requested the largest cut to the CDC in any of his past four budget requests.

It seems likely that Congress will wait until after the general election this November to finish this and other federal spending measures. With this in mind, it is important for advocates to write to Congress about the importance of the CDC and federal funding for public health programs. While the House and Senate have substantially improved on the President's request in the legislation they have proposed this year, the CDC has not kept pace with inflation in any of the past 3 years. To truly protect the health of all Americans, more must be done to better fund and strengthen this critical agency. Please take a moment to [write to congress](#) using our pre-drafted CDC support letter.

**July 2008**

## **NEW HOUSE AND SENATE RESOLUTIONS MAKE PUBLIC HEALTH AND DISEASE PREVENTION A FEDERAL PRIORITY**

Two related resolutions introduced in the House and Senate this week call upon Congress to make public health and prevention a higher priority. House Resolution 1381 and Senate Resolution 640 highlight the positive impacts preventive programs have on the health and well-being of the nation. Reps. Lucille Roybal-Allard (D-CA), Jim McGovern (D-MA) and Kay Granger (R-TX) – all members of the bipartisan Congressional Study Group on Public Health – were joined by Reps. Jim Moran, Diana DeGette and Mike Castle in introducing the resolution in the House of Representatives. Sens. Ben Cardin (D-MD) and Hillary Clinton (D-NY) introduced a closely related resolution in the Senate. To help highlight these measures and generate support for public health programs, [ask your Representative and Senator](#) to cosponsor these important resolutions.

## **CPH GOAL - FORTY CONGRESSIONAL MEETINGS IN JULY**

Karl Moeller continues with his Congressional meetings, reaching out to key members of the House and Senate with a goal of completing up to forty meetings by the end of July. Meetings can include participation of CPH leadership, partner groups, and public health leaders invested in advocating for increased funding for the core programs of the CDC. CPH is concentrating on those members of Congress who have the largest impact on funding levels such as members of the Appropriations committees, especially those on the LHHS subcommittees. Also targeted are House and Senate members of Committees with jurisdiction over health issues.

## **CPH LAYS GROUNDWORK FOR 2009**

The Campaign for Public Health hosted two meetings recently with academic, corporate and nonprofit leaders interested in learning more about CPH. At the New York and DC meetings – held June 26 and July 7 respectively - CPH board chair Evan Jones and executive director Karl Moeller discussed the Campaign's goals with the attendees and answered questions. Several donor organizations participated as did many of our partner organizations. Discussions at both events focused on strategies to strengthen and support the work of the CDC. A major topic of discussion was the Public Health Leaders Roundtable – a new CPH-led working group. The Roundtable will help CPH set their strategic direction, advise the CPH board on topics of interest and provide participants a unique platform from which to reach to the greater public health community.

## **June/July 2008**

### **CPH HOLDS FOURTH SUCCESSFUL CONGRESSIONAL STAFF TOUR OF THE CDC**

Due to the popularity of CPH's three previous congressional staff tours of the Centers for Disease Control and Prevention in Atlanta, Georgia, a fourth trip of Senate staffers was approved by the Senate Ethics Committee to travel down to the CDC on July 1, 2008. The evening before the tour, staffers joined CDC personnel along with representatives from organizations supporting the goals of the CDC such as the American Association for the Study of Liver Diseases, AIDS Action, APHA, the Lupus Foundation of America, the Arthritis Foundation, and the American Diabetes Association, among others, for a reception at the Emory Conference Center Hotel. The staffers were able to interact in a social setting with these important members of the public health field and to discuss issues of interest.

The tour began early Tuesday morning on the Chamblee Campus of the CDC with an introduction by Dr. Tanja Popovic. She did a quick synopsis of the functions of the CDC and was a great example of the energy and enthusiasm with which CDC employees work.

The day was filled with briefings that highlighted a few of the many areas that the CDC programs cover. The presentations included: "Healthy Pregnancy and Healthy Babies", "Preventing Injuries and Protecting Health", "Nutrition and Exercise: Promoting Health Behavior in a Critical Life Stage", "Joining the Workforce:

Occupational Safety and Workplace Health", and "Eliminating Healthcare-Associated Infections". Senate staff engaged in discussions with CDC staff following each of the presentations.

During the morning briefings, the Coordinating Office for Global Health set up a video conference with CDC staff in Nairobi, Kenya who were joined by their colleagues from Kenya. They discussed their programs designed to deal with issue areas such as malaria, HIV/AIDS and the post-election violence, the successes they have experienced, and the challenges for the future. Senate staffers were able to ask questions and learn more about the community work in Kenya that the CDC is involved in and how much more could be done with increased support.

Staffers then had a chance to visit the environmental health labs where the CDC tests samples for publications such as the "National Report on Human Exposure to Environmental Chemicals". They were able to see lab technicians at work and even got to watch one of the smoking machines "smoke" cigarettes in order to test the level of toxins in tobacco smoke.

In the afternoon, the staffers toured the Insectary to observe the work being done to help prevent parasitic and vector-borne diseases, mostly in global communities. CDC staff demonstrated how bed nets are tested in the field to ensure that they have sufficient pesticide levels to prevent malaria.

At the end of the day of extensive tours, the staffers discussed the sometimes confusing components of the CDC budget with Mr. Bill Nichols, the Director of the Financial Management Office. His presentation showed the alarming decreases in the budgets of core programs of the CDC and the effects that these cuts can have on the ability of the CDC to protect the health of the nation and global communities.

As a final activity for the day, CDC staff prepared a seasonal avian pandemic influenza simulation. The staffers split into two teams and were led through the exercise which included an outbreak of a suspected H5N1 case abroad, in one scenario, and within the US in the other. The teams went through the simulated process of traveling to the site of the reported outbreak and learned how samples are taken with a demonstration of correct use of personal protective equipment. The samples went to be tested at the "lab", which was a replica of a high-level security lab to see if the samples were positively identified as containing the H5N1 virus. The exercise was one of the favorite parts of the day, according to the staffers, and, during the briefing that followed; they expressed concerns at how difficult it would be to contain an outbreak of avian influenza and the current level of preparedness at the state level. The simulation turned out to be a valuable lesson for the staffers in the importance of emergency preparedness, an area in which the CDC is very active.

Overall, feedback from the Senate staffers has been positive. They appreciated the work and organization that the CDC put toward the planning of the tour. Some staffers expressed surprise that the CDC is responsible for so many diverse subject areas of public health. Due to the tremendous success of this and other tours, CPH will continue to bring congressional staff to tour the Atlanta campus of the CDC to demonstrate the vital work that the agency performs towards the goal of improving the public's health and well being.

**PHOTOS FROM THE SENATE STAFF TRIP TO THE CDC, JULY 1, 2008**



Video conference with CDC Staff in Kenya



Briefing with Dr. Ileana Arias about Injury Prevention



Occupational Safety and Workplace Health briefing



"Eliminating Healthcare-Associated Infections" with Dr. Denise Cardo



Mr. Bill Nichols discusses the CDC's budget



Staffers walking across the Chamblee Campus to the Insectary

## June 2008

### CPH SPRING 2008 UPDATE

The Spring 2008 edition of the CPH Update is now available! To download a PDF copy, [click here](#). Please use legal size paper when printing.

In this issue:

- CPH letter supporting increased long-term funding for the CDC sent to the Appropriations committees with signed support from 178 organizations
- Fourth CPH led Congressional Tour of the CDC in Atlanta, Georgia is planned for the end of June
- Membership of the Congressional Study Group on Public Health doubles as they continue to hold important briefings including the latest one on adolescent health
- CPH web site now accepts online donations in our "Action" section
- Senator Obama's staff commended CPH efforts at Partnership for Prevention's May Board of Directors and Members Meeting

## May 2008

## LETTER TO APPROPRIATIONS COMMITTEES SENT TO CONGRESS

A letter circulated by CPH over the past two weeks was sent to Congress today. The sign-on letter asks members of the LHHHS Appropriations Committee to provide the CDC with \$10 billion by 2015. A copy of the otherwise identical House and Senate letters - signed by more than 175 organizations - can be found under the "publications" page of this site.

**April 2008**

### CONGRESSIONAL STUDY GROUP BRIEFING ON "TARGETING TEENS AND TWEENS: IMPACTING THE HEALTH OF ADOLESCENTS"

The Congressional Study Group on Public Health brought national experts in adolescent health to Capitol Hill today to inform congressional staff of the plethora of health issues teens and tweens face and the importance of targeting public health messages to this unique age group.

The panel of experts included:

Dr. Kathleen Ethier, Centers for Disease Control and Prevention. [PowerPoint Slides](#)  
Kimberlee Salmond, Girl Scouts of the USA. [PowerPoint Slides](#)  
Audrey Haynes, YMCA of the USA. [PowerPoint Slides](#)  
Brian Weaver, Wisconsin Department of Public Instruction. [PowerPoint Slides](#)

Panelists discussed the various health risks adolescents face; from tobacco and drug use to mental health issues. Dr. Ethier of the CDC spoke of the agency's vital role in providing critical data for understanding adolescent health, which is used to inform policy and programming. Other topics under discussion included the development of interventions geared towards parents, the need for a more holistic approach to health and the importance of physical activity on adolescents' self esteem. PowerPoint slides from this briefing are located in the section above.

The next briefing of the Study Group will focus on the health of **Seniors**. The date for this event is TBD. Please contact CPH for further details if you are interested in attending.

**March 2008**

### CPH-LED CONGRESSIONAL STAFF TRIP TO THE CDC A SUCCESS

With the approval of the House Ethics Committee, nineteen congressional staff from the U.S. House of Representatives joined the Campaign for Public Health on a one-day tour of the CDC's facilities in Atlanta, Georgia. The day began over an early breakfast at the Emory Conference Center Hotel with welcome remarks from the executive director of CPH. Mr. Moeller's presentation detailed the CDC's budget troubles and the work of the Campaign. Also present were representatives from the Arthritis Foundation and the National Association of Chronic Disease Directors.

The formal tour of the CDC's campus began with an introduction by the acting COO of the agency, Mr. Joe Henderson. Participants were then divided into two groups for staggered but identical tours of the CDC - facilitating more interaction with CDC staff.

The first half of the tour highlighted the CDC's work in terrorism and natural disaster preparedness and response. Quarantine and border health; pandemic influenza and infectious diseases; health systems and "on the ground" field experiences were all discussed. Congressional staff toured the Director's Emergency Operations Center (the CDC's emergency response command center) and had a rare tour inside one of the world's few Bio-Safety Level 4 laboratories.

After lunch, congressional staff went to a briefing on "Healthy People in Every Stage of Life", which included information on the most common health conditions among people throughout the life span, beginning with birth defects and child health. Participants also learned about the agency's global health activities, including

how they collaborate with major international organizations in the field. Congressional staff then walked to the National Center for Health Marketing, where they discussed how CDC uses all available mediums to provide reliable and credible health information to health professionals and the general public. This section included a tour of the CDC's state of the art production studio, where the agency records interviews, pod casts and other health information pieces.

The focus then shifted to chronic diseases and the major preventable causes of death among Americans. Heart disease, obesity, the impact of tobacco, cancer and other conditions were covered. An active discussion regarding the toll of injuries and injury prevention also took place. Concluding the afternoon was a session on environmental health, occupational health and building health communities. All discussions during the day of meetings were led by senior CDC scientists, including several of the CDC's center directors.

The tour of the CDC ended with a lengthy discussion of the CDC's budget by the Director of the Financial Management Office, Mr. Bill Nichols. Mr. Nichols outlined dire trends in the CDC's budget, emphasizing core program cuts that have been made over the past few years. He also highlighted the specific programs that were cut this fiscal year and the impact those cuts will have on the CDC's ability to perform its health protection work.

Following the budget briefing was a wrap-up session where congressional staff shared their thoughts on the tour and how it could be improved in the future. Feedback on the day was positive and many echoed a theme from past CPH led tours by saying they were not aware of the vast extent of the CDC's work. More than twenty congressional staff from both the House and Senate have already expressed interest in future CPH led tours of the CDC. A fourth trip is planned for May.

## February 2008

### CDC DIRECTOR DR. JULIE GERBERDING ADDRESSES HILL STAFF

Dr. Julie Gerberding, Director of the Centers for Disease Control and Prevention met with dozens of congressional staff and partners on Wednesday, February 27, during a briefing on the CDC's critical health protection efforts. The briefing was hosted by members of the Congressional Study Group on Public Health: Representatives Jim McGovern, Lucille Roybal-Allard and Kay Granger, in addition to Senators Daniel Inouye, Edward Kennedy and Congressman Jerry Lewis. Stay tuned for additional information from this briefing!



The panelists discuss the important work of each of the CDC Centers they represent.



Dr. Denise Cardo of the CDC's Division of Healthcare Quality Promotion, answers questions from participants at the end of the briefing.

### FY09 CDC BUDGET DISCUSSED AT CDC COALITION MEETING

The CDC Coalition held a briefing today with staff from the Centers for Disease Control and Prevention's Financial Management Office to discuss the details of the President's FY2009 Budget Request to Congress and the implications it has on the CDC's budget.

To view the one-page fact sheet distributed at this meeting, [click here](#).

To view the PowerPoint presentation, [click here](#).

#### **PRESIDENT'S BUDGET RELEASED - CPH BUDGET CHART UPDATED**



Category	2008	2009	2010	2011	2012
Administrative	100	100	100	100	100
Programs	100	100	100	100	100
Capital	100	100	100	100	100
Total	200	200	200	200	200

#### **January 2008**

#### **CONGRESSIONAL BRIEFING ON HEALTH IN EARLY CHILDHOOD DRAWS LARGE CROWD**



Dr. Edwin Trevathan, Director of the Centers for Disease Control and Prevention's National Center on Birth Defects and Developmental Disabilities, began the event by discussing the importance of the first years of life on a child's long term health and development.



Dr. Scott Berns, Senior Vice President of Chapter Programs at the March of Dimes discusses the role of non-profits in influencing the health of children at this critical stage.

To view Dr. Trevathan's PowerPoint presentation, [click here](#).

To view Dr. Berns' PowerPoint presentation, [click here](#).

To view Angela Ewing-Boyd's PowerPoint presentation, [click here](#).

#### **CPH PRODUCES NEW CDC BUDGET GRAPH DEPICTING FUNDING FLUCTUATIONS**

