



News from Washington Archives: 2009

November 2009

NOVEMBER 23RD IS PUBLIC HEALTH THANK YOU DAY!

See below for statements from the CDC Director and CPH...

Thomas R. Frieden, MD, MPH, Director, Centers for Disease Control and Prevention/Agency for Toxic Substances and Disease Registry

"Public Health Thank You Day is an excellent opportunity to recognize those who have committed their lives to promoting a long, productive and healthy life for all people. As there is greater focus on improving our health system, your hard work, expertise and dedication are critical and greatly appreciated. I am optimistic about our ability to preserve and protect the health and lives of Americans."

The **Campaign for Public Health** is pleased to join our colleagues at **Research!America** in celebrating Public Health Thank You Day on November 23rd. The tireless work of public health officials to prevent disease, disability and death in our communities too often goes unnoticed. CPH is pleased to take part in this important day and to recognize those public health workers who are dedicated to improving our nation's health.

Public Health Thank You Day brings to light the innovative and successful work public health officials have undertaken this year, despite massive budget shortfalls at local public health departments and agencies across the country. Currently, the CDC, our nation's premier health protection agency, is underfunded relative to its responsibilities to protect our nation from emerging and ongoing health threats. The underfunding of this critical agency has a particularly devastating impact locally, as nearly **70% of the CDC's budget is directed to state and local health departments** for on the ground public health work throughout our country.

Karl Moeller, Executive Director of the Campaign for Public Health stated, "Public health officials are doing incredible work and making enormous strides in improving our nation's health. The use of sound public health research has allowed for the development of effective, science-based public health programs in areas from chronic disease prevention to maternal and child health threats. Supporting these and other public health efforts with adequate funding must be a top priority."

October 2009

PREVENTION LETTER TO CONGRESS SIGNED BY FORMER CDC DIRECTORS, PROMINENT HEALTH LEADERS

A notable letter requesting strong public health and prevention provisions be included in any final health reform measure was sent to several senior members of Congress involved in health reform on October 28.

This critical letter was signed by more than thirty senior leaders in health, including:

- Seven former CDC Directors from both Republican and Democratic Administrations;
- Former Speaker of the House, The Honorable Newt Gingrich;
- Two former Surgeons General;
- Two former high ranking members of Congress;
- Prominent budget, policy and executive leaders who served at the Department of Health and Human Services; and
- Local health leaders from municipalities around the nation.

To read a copy of the letter, [click here](#).

URGE YOUR MEMBER OF CONGRESS TO SUPPORT PUBLIC HEALTH TODAY!

The Campaign for Public Health has drafted two letters that may be sent by health advocates to their members of Congress using our Capwiz advocacy system.

The [first letter](#) urges members of Congress to increase the CDC's budget in FY2010.

The [second letter](#) requests that members of Congress support strong public health and prevention provisions in any final health reform measure.

September 2009

FALL 2009 NEWSLETTER RELEASED

The Campaign for Public Health has released the first edition of its joint newsletter with The CPH Foundation.

To read the Fall 2009 edition of "The Update", [click here](#).

CPH News in this Edition:

- New CDC Director Meets CPH Roundtable Members
- A Message from the Executive Director
- CPH's "Pro-CDC" Ads Still Running on DC's Metro Trains
- National Health IT Coordinator Discusses Prevention on Capitol Hill

NEW CDC DIRECTOR ADDRESSES CPH ROUNDTABLE

On September 10, the Campaign for Public Health held a meeting of its Public Health Leaders Roundtable with special guest **Dr. Tom Frieden**.

Dr. Frieden highlighted several of the CDC's focus areas, including: the H1N1 influenza pandemic, organizational improvements within the agency aimed at returning autonomy to the CDC's centers, the need to strengthen surveillance and epidemiology, the importance of the CDC's global health mission and the critical role policy plays in affecting health outcomes.



Roundtable Meeting on September 10th



Dr. Frieden discusses health reform as Karen Goraleski of Research!America looks on.

AUGUST 2009

CPH HOSTS MEDIA STRATEGY SESSION FOCUSED ON PREVENTION

On August 14, CPH hosted a media strategy meeting at APHA to discuss ways public health-focused organizations could work together to promote the benefits of prevention and wellness in the media. Staff members from Ogilvy PR and Edelman were in attendance, giving participants input into how to develop effective communications strategies. As prevention and wellness provisions in health reform legislation are being debated inside and outside of Congress, effective prevention-focused messaging is crucial now more than ever.